

REAL SOLUTIONS MULTIMEDIA



1 with The League Resource Center

1WTLRC - Money Smart Week Wisconsin

Activity Type
Financial Education

Date
October 12-18, 2008

Description of activity
Statewide initiative to teach consumers about financial topics

Target group
Community, members, staff

Goal
Increase the personal finance skills of Wisconsin consumers

Benefits of participation
Gain recognition in your community as a leader in personal finance
Build new relationships within the community

Estimated Cost
Varies. Participation can be accomplished at no cost.

Resources needed
Vehicle for financial education

Activist
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Activist Blog
Lawmaker Central
Upcoming Events
Resources
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REAL Initiatives



The REAL Story
what makes credit unions different

Credit Union Stories are being written all the time
Here are some folks telling theirs!

The REAL Story
about Wisconsin credit unions

YouTube

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Union League